

Pwyllgor Rheolaeth a Sefydlu / Management and Establishment Committee.

Agenda. 17.03.2026.

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| 1. Croeso a chyhoeddiadau y Cadeirydd. | Chairs welcome and announcements. |
| 2. Ymddiheuriadau am absenoldeb
I dderbyn, ystyried a derbyn ymddiheuriadau am absenoldeb. | Apologies for absence.
To receive, consider and accept apologies for absence. |
| 3. Datganiadau o Fuddiant.
I dderbyn unrhyw ddatganiadau o fuddiant ar eitemau ar yr agenda. | Declaration of Interest.
To receive any known declarations of interest in items on the agenda. |
| 4. Cofnodion.
I awdurdodi'r Cadeirydd i arwyddo cofnodion y Pwllgor Rheolaeth a Sefydlu a gynhaliwyd ar 18.11.2025 fel cofnod cywir. | Minutes.
To authorise the Chair to sign the minutes of the Management and Establishment Committee held on the 18.11.2025 as a correct record. |
| 5. Adroddiadau.
I dderbyn adroddiadau ac ystyried yr argymhellion ynddo. Mae adroddiadau yn ddogfennau gwaith ac felly nid ydynt wedi'u cyfieithu.
a) Cittaslow UK. | Reports.
To receive reports and considered the recommendations therein. Reports are working documents and are therefore not translated.
Cittaslow UK. |
| 7. Rhan B. Gwahardd y cyhoedd a 'r Wasg.
Yn rhinwedd Deddf Cyrff Cyhoeddus (Derbyn i Gyfarfodydd) 1960, mae'r wasg a'r cyhoedd wedi'u heithrio o drafodaethau ar yr eitem ganlynol ar y sail y byddai datgelu hynny yn niweidiol i fudd y cyhoedd oherwydd natur gyfrinachol y busnes sydd i'w drafod

a) Staff appraisals
b) Adroddiad absenoldeb. | Part B. Exclusion of Public and Press.
By virtue of the Public Bodies (Admission to Meetings) Act 1960, the press and public are excluded from discussions on the following item on the basis that disclosure thereof would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

Staff appraisals
Absence reporting. |

REPORT AUTHOR **Chair / Town Clerk**
SUBJECT: **Cittaslow UK**
REPORT FOR: **Decision.**

1. Purpose of the Report

- 1.1 The purpose of this report is to consider the benefits of the Town remaining a member of Cittaslow and to assess the value of the annual membership fee of £750. The report also highlights how the designation as a Cittaslow town can support funding applications, tourism promotion, economic development, and wider community initiatives.

2. Background

- 2.1 Cittaslow is an international network of towns committed to improving quality of life by promoting sustainability, supporting local culture and heritage, and fostering strong community engagement. Membership recognises towns that demonstrate commitment to high environmental standards, protection of local identity, and development of local economies. Membership is open to towns with populations under 50,000 and requires adherence to principles relating to environmental quality, local produce, infrastructure, and community wellbeing.
- 2.2 Achieving Cittaslow status required a significant and sustained effort from previous Town Councillors and committed members of the community. The application process involved detailed work to evidence how the town met a wide range of Cittaslow criteria. This included gathering information, completing comprehensive documentation, and demonstrating local initiatives that supported environmental responsibility, cultural heritage, local food and produce, infrastructure improvements, and community wellbeing. The successful bid reflected many hours of collaboration, research, and coordination to ensure that the town could clearly show its commitment to the standards required for membership of the international Cittaslow network.
- 2.2 The Town has been a member of the network for 13 years, and the annual membership fee has been £750.

3. Benefits of Membership.

- 3.1 Membership of Cittaslow provides recognised international accreditation, confirming that the Town is committed to sustainable development and quality of life for residents and visitors. This independent recognition strengthens the Town's reputation and credibility with residents, visitors, partner organisations, and funding bodies.
- 3.2 A key advantage of maintaining membership is the support it provides in funding applications. Many grant schemes prioritise projects aligned with sustainability, environmental improvement, local economy support, and community engagement. The Cittaslow designation demonstrates that the Town is part of an internationally recognised framework, enhancing credibility and reinforcing alignment with strategic objectives.
- 3.3 The designation also promotes the Town as a visitor destination. The Cittaslow brand is associated with high-quality environments, local heritage, independent businesses, and

strong community values. This can help distinguish the Town in tourism marketing, attract visitors, and support local businesses and hospitality providers.

- 3.4 Membership further provides access to a national and international network of towns. This network enables the sharing of best practice, ideas, and experiences from other member towns, which can inform local projects and initiatives in areas such as sustainability, community development, tourism promotion, and town centre regeneration.
- 3.5 Finally, the principles promoted by Cittaslow closely align with existing Town Council priorities, including environmental protection, heritage preservation, support for local businesses, and promotion of healthy lifestyles. Membership provides a recognised framework to guide and reinforce these initiatives. Maintaining the town's Cittaslow status would protect the work already undertaken, sustains the values that guided the original application, and continues to promote the town as a place that actively supports sustainability, local identity, and community wellbeing.

4. Financial Consequences.

- 4.1 The annual membership fee of £750 represents a modest cost relative to the potential benefits. Membership provides opportunities to strengthen funding applications, support economic development, and enhance tourism and town promotion. Failure to maintain membership could result in missed opportunities for external funding and reduced access to the network of Cittaslow towns, which could have indirect financial consequences for the Town. Overall, the investment is proportionate to the strategic and reputational value gained.

5. Environmental and Ethical Considerations.

- 5.1 Membership of Cittaslow aligns with environmental and ethical objectives of the Town. The Cittaslow principles promote sustainable development, environmental protection, support for local businesses, and the encouragement of responsible tourism. Participation in the network helps ensure that the Town Council's initiatives are consistent with broader ethical standards relating to sustainability, community well-being, and stewardship of local heritage.

6. Equality Consequences.

- 6.1 The Cittaslow framework encourages inclusive community engagement and accessibility in local initiatives. By supporting a wide range of local businesses, promoting cultural heritage, and fostering community participation, membership helps ensure that opportunities and benefits are available to all sections of the community. No adverse equality impacts have been identified in relation to maintaining membership.

7 Risk Assessment.

- 7.1 The primary risk of discontinuing membership would be the loss of accreditation and associated recognition, which could reduce the Town's ability to demonstrate its commitment to sustainability, community well-being, and local economic development. Maintaining membership mitigates this reputational and strategic risk.

8. Recommendation.

- 8.1 That the Management and Establishment Committee notes the benefits outlined in this

report and supports the continuation of the Town's membership of Cittaslow at the annual fee of £750.

9. Reasons for recommendation.

- 9.1 To preserves the Town's internationally recognised Cittaslow accreditation, which strengthens its reputation, demonstrates commitment to sustainability and community well-being, and supports funding, tourism, and strategic initiatives.